



Nanotron Expands Sales Channels in South Africa

New design-in and supply chain partner Arrow Altech Distribution

Berlin, November 30, 2015 - Effective immediately nanotron Technology, the leader in solutions for location awareness, appoints Arrow Altech Distribution Pty as its sales for South Africa.

"We are very excited to have been selected as a distributor for nanotron and see huge opportunities for nanotron's unique and innovative products, especially in the collision avoidance space." said Gyula Wendler, Manager of the Wireless Department at Arrow Altech.

In responding to the new laws passed by the South Africa Department of Mineral Resources calling upon surface mines to enhance safety by the addition of Collision Avoidance Systems (CAS), nanotron Technologies strengthens its presence in the region. "To meet this exciting new business opportunity for growth in our CAS business segment, we are very pleased to announce Arrow as our partner for design-in and supply chain." said Thomas Foerste VP Sales and Marketing at nanotron and adds "Safety and productivity solutions are nanotron's business focus."

Nanotron designs and manufactures innovative radio modules that measure distances using Ranging or Time of Flight (TOF). Radio packets travel at the speed of light. Hence the time for travelling - time of flight - multiplied by the speed of light equals distance.

The product family is called *swarm* bee and has been designed specifically to meet CAS requirements in terms of range, latency, scalability and very low power consumption. *Swarm* bee radio modules serve vehicle to vehicle and vehicle to people use-cases. They have an on-board Application Programming Interface (API). Instead of debugging radio hardware and low level driver code the API permits product developers and system integrators to very rapidly develop their application software. Collision Avoidance Solutions get to market much faster and with better performance than ever before.

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